

# PenStreetMap US Organizational Membership

OpenStreetMap US is catalyzing collaboration between individuals, governments, private sector, education, and civic organizations.

# **Our Organization**

**Partners** with organizations to advocate, communicate, or identify needs through crowdsourced open map data

**Fosters** relationships with stakeholders through data stewardship & technology development

**Facilitates** stakeholders to achieve broadscale change in national data use and access alongside government agencies

**Amplifies** the work of local volunteer groups collaborating with national networks to bridge efforts & maximize impact

## Your Membership

**Demonstrates** a commitment to the availability & quality of open geospatial data in the United States and OSM, the foundation of geospatial.

**Connects** you to a thriving community solving data gaps & developing innovative technology in open geospatial

Gives you access to a **growing professional network** collaborating across a diversity of sectors & industries

**Expands your outreach** through OpenStreetMap US communications, the State of the Map US conference, & more

**Invests** in the work of OpenStreetMap US to connect & convene community through OpenStreetMap

# **MEMBERSHIPS**

## AT A GLANCE

LEVEL	Annual Investment	Invitations to Member-only Events	Conference Sponsor Discount	OSM US Member Logo on Your Website	OSM US Promotion
STRATEGIC	\$50,000 & up	Q	25% off any event sponsor tier	Q	Member Page, Newsletter, Annual Report, Social media
PRINCIPAL	\$25,000		20% off any event sponsor tier		Member Page, Newsletter, Annual Report
TECHNICAL	\$15,000		15% off any event sponsor tier		Member Page & Annual Report
ASSOCIATE	\$7,500		10% off any event sponsor tier	Ø	Member Page
SUPPORTER*	\$3,500				Member Page
COMMUNITY **	\$1,000				Member Page

Tiers and benefits are subject to annual adjustments. Members will be notified of any changes prior to annual renewal.

\*To join at the Supporter tier, organizations must demonstrate that they are a nonprofit, government entity, academic institution or small business as specified by the Small Business Administration (SBA) and have earned \$15.5M (average) or less in the past three years.

\*\* To join at the Community tier, organizations must demonstrate that they are a single owner LLC, sole proprietor, academic institution or government entity.

# **MEMBERSHIP**

# BENEFITS

### All Organizational Members Receive:

- Invitation to participate in OSM US-led Working Groups
- Use of the OSM US Slack for OSM-related, community communication
- A blog post announcing your membership
- Your logo on the OSM US member page
- An OSM US member icon for your website and other assets
- Member thank you card & stickers

#### Associate level members also receive:

- Invitation to member-only events
- 10% off any event sponsor tier

#### Technical level members also receive:

- Invitation to member-only events
- 15% off any event sponsor tier
- Mention in OSM US Annual Report

## Principal level members also receive:

- Invitation to member-only events
- 20% off any event sponsor tier
- OSM US annual thank you in newsletter and annual report

## Strategic level members also receive:

- Invitation to member-only events
- 25% off any event sponsor tier
- OSM US annual thank you in newsletter, annual report and on social media





# **Programs Your Investment Supports**

Organizational memberships support the programs, projects, and initiatives led by OpenStreetMap US, including:



#### DATA DEMOCRACY & INTEROPERABILITY

Developed in collaboration with federal partners, **PUBLIC DOMAIN MAP** is designed to multiply the power and impact of volunteer mappers contributing to the public good by combining crowdsourcing efforts.



#### RESPONSIBILE RECREATION

The **TRAIL STEWARDSHIP INITIATIVE** convenes a collaboration of government, volunteer, and private sector stakeholders working to address issues in trail mapping, outdoor recreation, and public land management across the nation.



#### CIVIC ENGAGEMENT AND SOCIAL IMPACT

Our **MAPPING FOR IMPACT** program builds partnerships with organizations and agencies focused on civic, social & environmental justice issues in the US to leverage OpenStreetMap data for their mission.



#### **EDUCATION & WORKFORCE DEVELOPMENT**

For over 10 years, **TEACHOSM** has empowered educators at all levels to integrate open source mapping and the OpenStreetMap ecosystem of tools in the classroom, fostering the next generation of geospatial leaders.

#### **COMMUNITY INNOVATION & TECHNOLOGY**

Through our **CHARTER PROJECT** program, we support, guide, and promote community built projects that further the mission and purpose of OpenStreetMap US, providing fiscal sponsorship and fundraising capabilities. Current projects include:









# **CONFERENCE SPONSORSHIP**

Combine your membership with any tier-level sponsorship to one or both of our annual conferences for greater outreach and savings of up to 25% off regular sponsorship pricing.

#### STATE OF THE MAP US

Our annual flagship event brings together hundreds of enthusiasts in-person from private companies, humanitarian organizations, government agencies, academia, and the technology sector to learn new map technology and share ideas. Past sponsor tiers have included:

- Logo on event signage, social media, and event website
- Acknowledgement during opening address
- Exhibit space in priority location
- Advertising space in the conference program



Our virtual conference **Mapping USA** uniquely reaches members of the OpenStreetMap US and global community that otherwise would not be able to join an in-person conference. Past tiers have included:

- Logo on event website, agenda, virtual signage, social media
- Dedicated sponsor announcements to community & attendees



"Development Seed has benefitted for many years from the OpenStreetMap project as we build open-source and open data tools for partners around the world. We give back in many ways: Our Data Team in Ayacucho, Peru, has made significant mapping contributions and shared enhancements to mapping tools. We have a strong core of team members active in OSM and building open-source tools around the larger OSM ecosystem. We consider OSM US our 'home' chapter, and you can frequently find our team members at State of the Map US. We are excited about the great initiatives that have come out of OSM US over the past couple of years, with Executive Director Maggie Cawley stewarding the organization forward. Supporting OSM US through an organizational membership is another way we can give that has a material impact. We want to encourage other organizations, especially businesses who benefit from OpenStreetMap, to take their commitment a step further and join us as an organizational member."



---Development Seed

"We are proud to officially partner with OpenStreetMap US so we can build a precise digital map to help people recreate responsibly, protect our natural areas, and empower people to explore safely."

"The origins of Mapbox are intertwined with OpenStreetMap and the communities around it. We're honored to formalize our ongoing relationship as a supporting organizational member of OpenStreetMap US, our 'home' chapter, and we look forward to ongoing collaboration across the entire OSM ecosystem"

# **OUR MEMBERS**

#### STRATEGIC MEMBERS



U.S. Department of Transportation

Office of the Secretary of Transportation

**Bureau of Transportation Statistics** 



**ASSOCIATE** 



#### **SUPPORTER**







**AAIITrails** 

#### **COMMUNITY**

