



OpenStreetMap US

Annual Report

2023

fostering the growth and impact of OpenStreetMap
across the United States



openstreetmap.us

a 501(c)3 nonprofit

MESSAGES FROM OUR LEADERSHIP

It has been my pleasure to see the OpenStreetMap US community grow and evolve in recent years. Having a dedicated OpenStreetMap US team has helped us begin building an even more collaborative infrastructures for our passionate volunteers and partner organizations. I'm excited about extending our community through our tried-and-true paths, as well as new avenues of outreach. Keep mapping!



Diane Fritz

**BOARD PRESIDENT
2023-2025**



Maggie Cawley
EXECUTIVE DIRECTOR

This year is a testament to the passion and dedication of our members and community. As we look to the future, I am inspired by our growing partnerships and membership program, and am confident that our collective efforts will only grow stronger. Together, we can ensure that OpenStreetMap remains a powerful tool for creating positive change in our communities. Thank you to all who have contributed to our success, and here's to another year of collaboration, innovation, and progress. Join me in acknowledging and celebrating some of the highlights of 2023.



OpenStreetMap US

Mission

We support the OpenStreetMap project in the United States through education, fostering awareness, ensuring broad availability of data, continuous quality improvement, and an active community.

Established in 2010

OpenStreetMap US, a 501(c)3 nonprofit organization, is advancing geospatial data democracy by catalyzing collaborative action around OpenStreetMap between individuals, government agencies, nonprofits, corporations, and academia. Since 2010, OSM US has worked to provide the community the connections, tools and support they need to use the power of OpenStreetMap to improve their world by mapping their world.

2023-2024 Strategic Priorities

- Develop targeted pathways for involvement to foster direct volunteer-partner impact and expand the reach and diversity of the US community.
- Advance accessibility to OSM data with a focus on interoperability through tool development, stakeholder engagement and strategic relationship building.
- Develop diversified revenue model to build a solid financial footing.
- Reinforce sustainability of community tech projects.
- Secure OSM US as a leading institution in the tech nonprofit space, providing essential services to both the public and private sectors.

2023

a year of collaboration

In 2022, OpenStreetMap US saw its biggest year yet for the growth of our organization, and 2023 followed suit as we strengthened relationships with new and existing partners, and broadened engagement with OSM across the country.

ORGANIZATIONAL GROWTH

Organizational Membership

In 2023 OSM US welcomed our first Strategic Member US DOT Bureau of Transportation Statistics, our first Associate Member Senzing, and Supporter Members Mapbox & Locana.

Website Update Launch

Thirteen years after its initial creation, the OSM US website saw a major refresh that was launched at SotM US in Richmond. The moment capped a long-running desire for a site suited to the modern needs of our organization. We invite you to explore!

Mapillary Camera Grant Program

OSM US partnered with Mapillary to distribute twenty cameras to mappers across the US to improve the availability of 360° imagery and make it easier for the open data community to map the features we care about.

EXPANDING PARTNERSHIPS

President's Volunteer Service Award

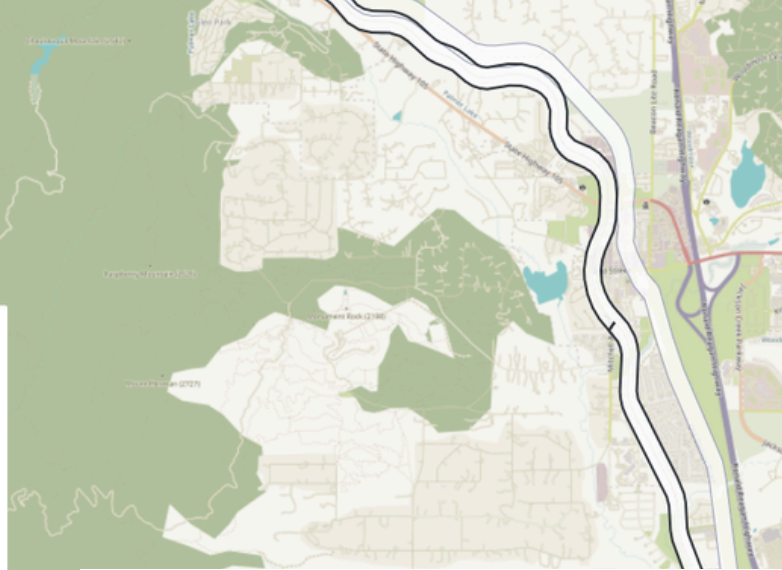
OSM US is now a Certifying Organization for the [Presidential Volunteer Service Award](#). We are excited to be able to recognize the hard work of [OSM US members](#) who contribute to the project and our community with this appreciation of service.

URISA GISCorps Partnership

OpenStreetMap US began a partnership with URISA's GISCorps. Together, OSM US & GISCorps will collaborate in creating meaningful volunteer opportunities for geospatial professionals and improving OpenStreetMap across a range of causes.

1% For the Planet Partner

OSM US joined 1% for the Planet as an Environmental Partner to advance our impact through the [Trails Stewardship Initiative](#) and connect with businesses that share our values of improving responsible recreation, safe outdoor navigation, and equitable access to nature.



PROGRAMS

TRAIL STEWARDSHIP INITIATIVE

Since 2021, OpenStreetMap US has been convening a coalition of nonprofits, land managers, private companies, concerned citizens, and volunteers to collaboratively address how navigation applications and other recreation services use and visualize OSM trail data. In 2023, we launched our first statewide campaign to update trail information across Utah public lands. These efforts improve equitable access to the outdoors and the public's ability to understand and plan for the true nature of a trail system, while protecting our sensitive ecosystems.

TEACHOSM

Started in 2013 as a grassroots project by educators for educators, TeachOSM has been a program of OpenStreetMap US since 2016. TeachOSM provides training, content, and curriculum for educators of all levels to integrate OpenStreetMap in the classroom, and advocates for OSM in educational settings.

WORKING GROUPS

OpenStreetMap US convenes more than 250 diverse stakeholders through our 6 Working Groups, collaborating to achieve common goals, further OSM US programs, and support community-led initiatives.

Launched in 2023 - Imagery Working Group

Our newest collaboration, the Imagery Working Group was launched in August 2023 to convene stakeholders interested in improving imagery access, quality and coverage for OpenStreetMap.

Check out what our Working Groups are up to!

PUBLIC DOMAIN MAP

In 2023, OpenStreetMap US worked alongside the Federal Railroad Administration (FRA) to pilot editing workflows and conduct user testing for Public Domain Map. This toolkit, developed in collaboration with USDOT & USGS, will improve interoperability and streamline volunteer contributions to government datasets and OpenStreetMap.



CHARTER PROJECTS

In 2023, the OpenStreetMap US Charter Projects program brought on two projects that align with our mission: MapRoulette and OSMCha. Through the program, OSM US actively encourages the development of tools and projects that contribute to the growth and sustainability of the OpenStreetMap platform in the United States and beyond.

NEW IN 2023



MapRoulette

An open-source project, **MapRoulette** has become critical for micro-tasking in OSM. This open, collaborative, and cooperative platform improves map data and empowers users to contribute impactful edits to the map.

OSMCha

This open-source software project reports, inspects, and validates changes to OSM to improve the quality of the map, thereby increasing trust in the data for wider adoption. As a Charter Project, **OSMCha** now has a sustainable home so the project can be governed by input and leadership from stakeholders across the community.

SINCE 2021



The goal of **OpenHistoricalMap** is to create the world's most universal, detailed, and out-of-date map. A fork of OpenStreetMap, OpenHistoricalMap documents the places of historical significance that no longer exist to be mapped in OpenStreetMap. OHM joined as an OSM US Charter Project in May 2021.

TECH UPDATES

From our Tasking Managers to our website, OSM US saw significant improvements to our technology to better serve our community in 2023.



OPENSTREETMAP US WEBSITE REDESIGN

OpenStreetMap US, as an organization, has grown to host a whole slate of programs and projects, community-led Charter Projects, an annual in-person conference, an annual virtual conference, periodic Mappy Hours, an archive of hundreds of recorded talks, an organizational membership program, a tasking manager, a public Slack workspace... not to mention overseeing the regular business of memberships and elections. The new website encapsulates all of this and more!

TASKING MANAGER

OpenStreetMap US launched a revamped version of our Tasking Manager, a tool for collaborating on mapping campaigns. The release includes several custom features specific to the needs of the US mapping community, notably the integration of Public Domain Map projects alongside OpenStreetMap projects.



FIELD PAPERS

The pen-and-paper mapping workflow, Field Papers became a project of OpenStreetMap US following years of stewardship at Stamen Design. We modernized the Field Papers code base to enable open source contributions from the community.



STATE OF THE MAP US

In June, the OpenStreetMap US community convened in Richmond for the 11th State of the Map US conference. Thank you to the speakers, sponsors, community and hosts at Virginia Commonwealth University. You can watch the talks [here](#).



130+
speakers



315+

Mapping
enthusiasts
gathered in
Richmond, VA



15

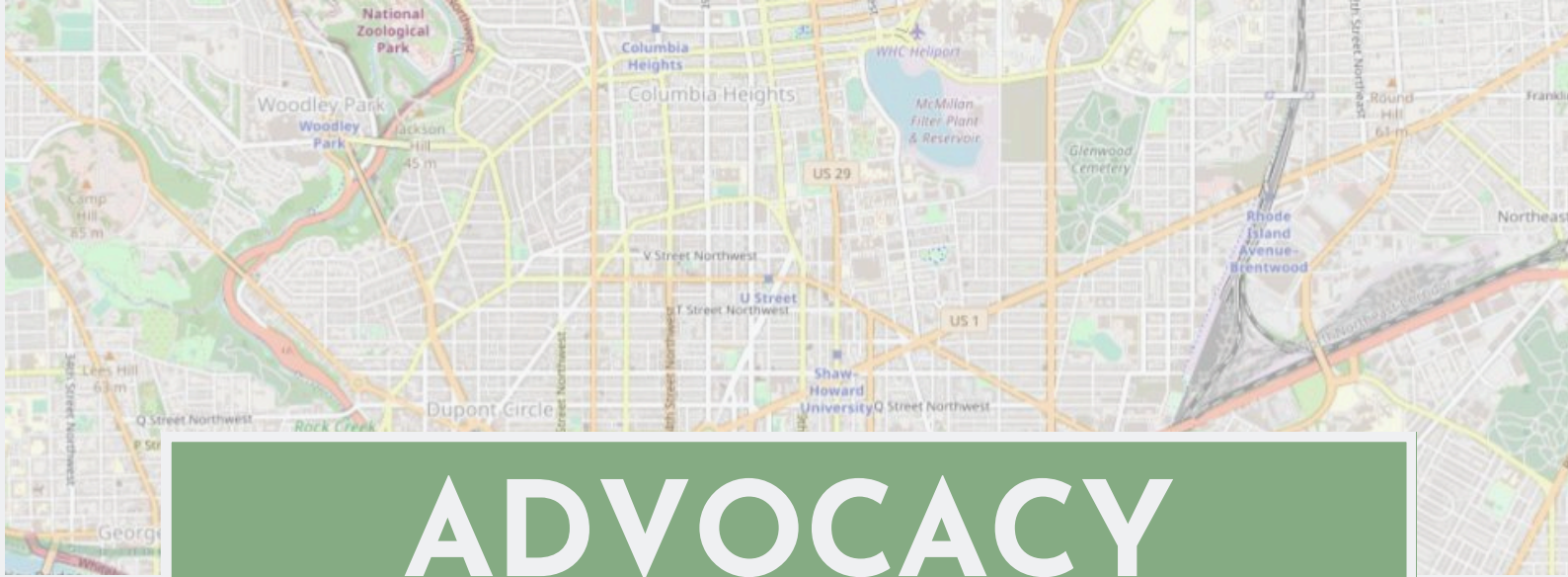
scholars from
10 countries



1

Highly
addictive
puzzle





ADVOCACY

In 2023, the OSM US team promoted and advocated for OpenStreetMap, open data and open source through stakeholder conversations and close to 20 events, including:

- Alaska GeoSummit
- Open The Path
- SatCamp
- FOSS4GNA
- FedGeoDay 2023
- Esri User Conference
- North 51
- GeoGov Summit
- NSGIC
- International Trails Summit
- NYC Open Data Week
- Geography 2050
- GeoInt

In addition, OSM US executive director Maggie Cawley was appointed Vice Chair of the National Geospatial Advisory Committee, representing the interests of the OSM and nonprofit communities.



April

Presenting at
the Trails
Summit



September

GeoGov
Summit



October

FedGeoDay &
FOSS4G NA



MEMBERSHIP

Our individual and organizational members are vital to the success of OpenStreetMap US. This engagement provides critical financial support and meaningful partnerships and connections.

INDIVIDUAL MEMBERS

OSM US individual members support our efforts to serve a growing number of citizens who connect with their neighborhoods and beyond. Our members come from diverse backgrounds, disciplines, and areas of expertise, yet they share a common interest in OpenStreetMap. We are grateful for you!

I have been editing in OSM since 2012 & want to support efforts to grow OSM in the U.S.

~ Nick T.

I ♥
Maps!

~ James

I have been using OSM for work, research, and fun for well over a decade and want to start contributing back.

~ Robert

Long overdue!
OSM US resources and funded projects are a big part of my participation in OSM. Tasking Manager, Americana, and especially the community in Slack! Thanks for all you do.

~ Nick S.

ORGANIZATIONAL MEMBERS

Since its launch in Fall 2022, OSM US has welcomed six Organizational Members, a membership option intended for companies, educational institutions, nonprofits, and government agencies. Thanks to our 2023 members!



U.S. Department of Transportation
Office of the Secretary of Transportation
Bureau of Transportation Statistics



developmentSEED

JOIN TODAY!

OpenStreetMap US thrives because of our members!

When you become a member, you are joining an engaging community of like-minded people and organizations across the country who believe open-source data enriches the world. Learn more by visiting [our website](#).

OSM US STAFF



Maggie Cawley

EXECUTIVE
DIRECTOR



Jess Beutler

PROGRAM
DIRECTOR



Nellie Blair

ADMINISTRATIVE
COORDINATOR



Quincy Morgan

TECHNICAL LEAD

OSM US BOARD



Diane Fritz
PRESIDENT



Brian Sperlongano
VICE PRESIDENT



Matt Whilden
SECRETARY



Adam Franco
TREASURER



Priyanka Miller
AT-LARGE

FINANCIALS

In 2023, a challenging financial landscape resulted in an unexpected decrease in donations and sponsorships from a few long-term supporters. While these budget shortfalls were difficult, we are confident in the continued success of the organization through the support of our community and implementation of a diversified fundraising strategy moving forward.

REVENUE

Conference Registrations	64,484.00
Conference Sponsorship*	178,450.00
Donations	20,163.00
Grant Revenue	20,750.00
Membership Dues	60,513.00
Service/Fee Income	15,251.00
Total Revenue	\$359,611.00

EXPENSES

Events & Fundraising	105,512.00
Staff & Benefits	270,381.00
Contracted Services	56,212.00
Admin & Operations	14,902.00
Total Expenses	\$447,007.00

*Total does not account for 2023 sponsorship balances paid in 2024



JOIN THE OpenStreetMap US COMMUNITY

Love what we do? There are so many ways you can get involved and support the efforts of OpenStreetMap US.

BECOME A MEMBER:

Individual members enjoy discounts to OSM US annual events, voting ability in the Board of Directors elections, and more.

Organizational members may receive publicity through OSM US channels, invitation to working groups, and discounts on event sponsorship.

JOIN THE OSM US SLACK CHANNEL:

You can find a channel for any mapping interest, including #accessibility, #education, #tagging, and #newbie.

FIND COMMUNITY NEAR YOU:

The Slack also houses various #local- channels, where you can connect with mappers in your area. Here are a few that were started in 2023!

Every other week, OpenStreetMap enthusiasts from across San José and the South Bay meet to share tagging advice, hatch mapping plans, and chat about the project in general at **South Bay Map Nights**.

#local-california

#local-rva

MapRVA is a group of mapping enthusiasts in Richmond, Virginia that meets in-person regularly to discuss potential and ongoing geospatial projects that focus on improving OSM, like mapping every sidewalk in the city or providing quality maps of bicycle infrastructure with OpenTrailStash.

DONATE:

Every contribution helps us host events like State of the Map US, advocate for community interests, maintain OSM US tech, and more!

JOIN A WORKING GROUP:

Government

Education

Governance

Pedestrian

Trails

Imagery