STATE OF THE MAP US
2024
SALT LAKE CITY
· UTAH ·

SPONSOR PROSPECTUS

JUNE 6-8, 2024

stateofthemap.us

THE LARGEST GATHERING FOR OPEN MAPPING INNOVATION IN THE US

Welcome!

The OpenStreetMap US team is excited to announce the 12th State of the Map US conference! This year's event—at the University of Utah in Salt Lake City—will bring together hundreds of people from private companies, humanitarian organizations, government agencies, academia, and the technology sector to learn about new map technology and share ideas.

If you've sponsored in the past, thank you! You have shaped the future of the geo industry and we hope you consider sponsoring again. If it's your first time, welcome! Your investment makes this amazing conference a reality.
See you in SLC!

Maggie Cawley, Executive Director
OpenStreetMap US

State of the Map US unites people around OpenStreetMap, the most detailed map of the world, powered entirely by open data.
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State of the Map US is a highly anticipated conference & fundraiser for OpenStreetMap US, a 501(c)(3) nonprofit dedicated to the growth & support of OpenStreetMap & its US community.

GET INSPIRED, GET CONNECTED

SPONSORSHIP OPPORTUNITIES

Our sponsorship packages help you reach your target audiences, network & socialize at the conference while demonstrating your commitment to open geospatial data and OpenStreetMap.

Attendance at State of the Map US has grown over the last 13 years. With this year's accessible location, we are looking to attract even more attendees. Become part of this growing ecosystem.

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2023 ~ Richmond, VA

2022 ~ Tucson, AZ

2019 ~ Minneapolis, MN

2018 ~ Detroit, MI

2017 ~ Boulder, CO

2016 ~ Seattle, WA

2015 ~ New York, NY

2014 ~ Washington DC

2013 ~ San Francisco, CA

2012 ~ Portland, OR

2010 ~ Atlanta, GA

State of the Map US is among the most significant gatherings on mapping innovation and open data. The conference draws people representing a diverse range of interests and expertise; from individual hobbyists to companies, governments and organizations contributing to OpenStreetMap.

Join us in Salt Lake City, Utah for 2024

For the 12th annual State of the Map US, we will be gathering at the University of Utah campus. From hiking to exploring a rich history, SLC will provide attendees with a unique experience beyond the conference.

June 6-8, 2024

stateofthemap.us

SPONSORSHIPS
AT A GLANCE

BENEFITS	PLATINUM $27,000	GOLD $17,000	SILVER $12,000	BRONZE $6,500	COPPER $3,500	SEGO LILY $2,500
TICKETS	12	6	4	2	1	2
THANK YOUS	On stage & all emails	On stage, 1 email	1 email			
EXHIBIT SPACE	Double Table	Single Table	Single Table			Shared Table
PRESENT AT NETWORKING EVENT (B2B)	Included	Included				
NETWORKING EVENT (B2B) PASSES	Speaker +10	Speaker +5	3	1		1
SOCIAL MEDIA MENTIONS	6	3	2	1		
PRESENCE ON CONFERENCE APP First 10 sponsors only!	YES	YES	YES			
YOUR LOGO	Website & event banner (prominent)	Website & event banner (large)	Website & event banner (medium)	Website & event banner (small)	Website (small)	Website & event banner (small)

Are you an OpenStreetMap US Organizational Member? Your membership includes a discount to the sponsorship tiers above. Contact us at sponsors@stateofthemap.us to confirm your membership discount or if you would like to become a member.

SPONSORSHIP PACKAGES

PLATINUM SPONSORSHIP $27,000

- Twelve complimentary conference registrations
- Verbal thank you during opening address by OSM US leadership
- Recognition in pre-conference email marketing and dedicated email announcing sponsorship
- Double-sized exhibit table prominently positioned in the Granite Ballroom
- Opportunity to showcase your company at the Friday Networking/B2B event in a five-minute lightning talk.
- Eleven tickets to the Friday Networking/B2B event with sponsors, OSM US members, and attendees. Additional passes available for purchase.
- Six social media mentions from State of the Map US on Twitter, Facebook, Instagram, & LinkedIn
- Sponsor presence on conference app (limited to first 10 sponsors)
- Prominent logo display on event banner and signage
- Logo & link to your URL on State of the Map US website

BENEFITS BEYOND SOTMUS

- Recognition as a sustaining supporter on OSM US website, social media, & program materials
- Top tier sponsorship of our flagship virtual event, Mapping USA
- Logo and link to your URL on the OSM US website

SPONSORSHIP PACKAGES

GOLD SPONSORSHIP $17,000

- Six complimentary conference registrations
- Verbal thank you during opening address by OSM US leadership
- Recognition in pre-conference email marketing (1 dedicated email announcing sponsorship)
- Single-size table located in the Granite Ballroom
- Opportunity to showcase your company at the Friday Networking/B2B event in a five-minute lightning talk.
- 6 tickets to the Friday Networking/B2B event with sponsors, OSM US members, and attendees. Additional passes available for purchase.
- Three social media mentions
- Sponsor presence on conference app (limited to first 10 sponsors)
- Large logo display on signage in event space
- Logo & link to your URL on State of the Map US website

SILVER SPONSORSHIP $12,000

- Four complimentary conference registrations
- Recognition in pre-conference email marketing (1 dedicated email announcing sponsorship)
- Single size table in the Granite Ballroom
- Three tickets to the Friday Networking/B2B event with sponsors, OSM US members, and attendees. Additional passes available for purchase.
- Two social media mentions from State of the Map US on Twitter, Facebook, Instagram, & LinkedIn
- Sponsor presence on conference app (limited to first 10 sponsors)
- Medium logo display on signage in event space
- Medium logo & link to your URL on State of the Map US website

SPONSORSHIP PACKAGES

BRONZE SPONSORSHIP $6,500

- Two complimentary conference registrations
- One ticket the Friday Networking/B2B event. Additional passes available for purchase.
- One social media mention from State of the Map US
- Small logo display on signage in event space
- Small logo & link to your URL on State of the Map US website

COPPER SPONSORSHIP $3,500

- One complimentary conference registration
- Small logo on State of the Map US website

SEGO LILY SPONSORSHIP $2,500
(for regional small businesses only)

- Two complimentary conference registrations
- Use of shared Sego Lily table in exhibit space
- One ticket the Friday Networking/B2B event. Additional passes available for purchase.
- Small logo & link to your URL on State of the Map US website

THANK YOU!

AUDIENCE SNAPSHOT

The diversity of the OpenStreetMap community is reflected at State of the Map US. During the event, you will meet:

MAPPING EXPERTS

from established organizations like Craigslist, Meta, Maxar, AWS, Microsoft, and TomTom

MAPPING ENTHUSIASTS

and volunteer contributors to the OpenStreetMap project

LEADERS AND STARTUPS

in the geospatial industry like Mapbox, Esri, AllTrails, OnX & Development Seed

GOVERNMENT AGENCIES

such as US DOT, FEMA, Federal Railroad Agency, USGS, NPS, and state and local government representatives.

ORGANIZATIONS

such as The World Bank and the American Red Cross as well as leadership from the Humanitarian OpenStreetMap Team

2023 SPONSORS

Platinum

∞ Meta

Gold

Locana
EVERYTHING LOCATION

⋀ AllTrails

▦ Microsoft

esri
THE SCIENCE OF WHERE

Silver

tomtom   GrabMaps   youthmappers

Bronze

OsmAnd
MAPS & NAVIGATION

mapbox

developmentSEED

Dogwood

EpochGeo   ON ✕   UpSlope Advisors

Questions? **Contact us at sponsors@stateofthemap.us**

OPENSTREETMAP US

OpenStreetMap US is a US-based 501c3 nonprofit working in the United States to support and grow OpenStreetMap, the free, open-source map of the world created by volunteers all over the globe. OpenStreetMap US is an official local chapter of the global OSM Foundation.

Founded in 2010, our mission is to support the OpenStreetMap project in the United States through education, fostering awareness, ensuring broad availability of data, continuous quality improvement, and an active community. Here is a snapshot of our programs:

- TeachOSM is an educational program that assists educators at all levels to introduce open source mapping and OpenStreetMap in the classroom.

- Mapping for Impact is a new program that partners with civic, social and environmental organizations in the US to leverage OpenStreetMap data for their mission.

- Mappy Hours are virtual hangouts that are both educational and social. We often feature guest speakers and offer meaningful opportunities to meet fellow mappers and talk about OpenStreetMap.

- Our Charter Project program provides a framework for long term stewardship that supports projects that align with our mission. Current projects include OpenHistoricalMap and OSMCha.

www.openstreetmap.us