STATE OF THE MAP US
2024
SALT LAKE CITY • UTAH •

SPONSOR PROSPECTUS
JUNE 6-8, 2024
Welcome!
The OpenStreetMap US team is excited to announce the 12th State of the Map US conference! This year’s event—at the University of Utah in Salt Lake City—will bring together hundreds of people from private companies, humanitarian organizations, government agencies, academia, and the technology sector to learn about new map technology and share ideas.

If you’ve sponsored in the past, thank you! You have shaped the future of the geo industry and we hope you consider sponsoring again. If it’s your first time, welcome! Your investment makes this amazing conference a reality. See you in SLC!

Maggie Cawley, Executive Director
OpenStreetMap US
GET INSPIRED, GET CONNECTED

SPONSORSHIP OPPORTUNITIES

Our sponsorship packages help you reach your target audiences, network & socialize at the conference while demonstrating your commitment to open geospatial data and OpenStreetMap.

Attendance at State of the Map US has grown over the last 13 years. With this year's accessible location, we are looking to attract even more attendees. Become part of this growing ecosystem.

2023 ~ Richmond, VA
2022 ~ Tucson, AZ
2019 ~ Minneapolis, MN
2018 ~ Detroit, MI
2017 ~ Boulder, CO
2016 ~ Seattle, WA
2015 ~ New York, NY
2014 ~ Washington DC
2013 ~ San Francisco, CA
2012 ~ Portland, OR
2010 ~ Atlanta, GA

State of the Map US is among the most significant gatherings on mapping innovation and open data. The conference draws people representing a diverse range of interests and expertise; from individual hobbyists to companies, governments and organizations contributing to OpenStreetMap.

Join us in Salt Lake City, Utah for 2024

For the 12th annual State of the Map US, we will be gathering at the University of Utah campus. From hiking to exploring a rich history, SLC will provide attendees with a unique experience beyond the conference.

June 6-8, 2024

stateofthemap.us
## Sponsorships at a Glance

<table>
<thead>
<tr>
<th>Benefits</th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
<th>Copper</th>
<th>Sego Lily</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Tickets</strong></td>
<td>12</td>
<td>6</td>
<td>4</td>
<td>2</td>
<td>1</td>
<td>2</td>
</tr>
<tr>
<td><strong>Thank Yous</strong></td>
<td>On stage &amp; all emails</td>
<td>On stage, 1 email</td>
<td>1 email</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Exhibit Space</strong></td>
<td>Double Table</td>
<td>Single Table</td>
<td>Single Table</td>
<td></td>
<td>Shared Table</td>
<td></td>
</tr>
<tr>
<td><strong>Present at Networking Event (B2B)</strong></td>
<td>Included</td>
<td>Included</td>
<td></td>
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</tr>
<tr>
<td><strong>Networking Event (B2B) Passes</strong></td>
<td>Speaker +10</td>
<td>Speaker +5</td>
<td>3</td>
<td>1</td>
<td>1</td>
<td></td>
</tr>
<tr>
<td><strong>Social Media Mentions</strong></td>
<td>6</td>
<td>3</td>
<td>2</td>
<td>1</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Presence on Conference App</strong></td>
<td>YES</td>
<td>YES</td>
<td>YES</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Your Logo</strong></td>
<td>Website &amp; event banner (prominent)</td>
<td>Website &amp; event banner (large)</td>
<td>Website &amp; event banner (medium)</td>
<td>Website &amp; event banner (small)</td>
<td>Website (small)</td>
<td>Website &amp; event banner (small)</td>
</tr>
</tbody>
</table>

Are you an OpenStreetMap US Organizational Member? Your membership includes a discount to the sponsorship tiers above. Contact us at sponsors@stateofthemap.us to confirm your membership discount or if you would like to become a member.

June 6-8, 2024

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Reach a broad audience of an estimated 250+ open geospatial users & enthusiasts with your support of Mapping USA.

Invest in the OpenStreetMap US community while having a formal marketing presence! Your support also helps keep our virtual events free and open to all.

Sponsor benefits:

- Your logo featured on the Mapping USA webpage
- Recognition on social media and in event emails

Mapping USA Sponsorship Add-On: $1,500

Mapping USA 2022
- 300+ attendees
- 60 speakers
- 40+ sessions

Deadline: January 15, 2024
PLATINUM SPONSORSHIP $27,000

- Twelve complimentary conference registrations
- Verbal thank you during opening address by OSM US leadership
- Recognition in pre-conference email marketing and dedicated email announcing sponsorship
- Double-sized exhibit table prominently positioned in the Granite Ballroom
- Opportunity to showcase your company at the Friday Networking/B2B event in a five-minute lightning talk.
- Six social media mentions from State of the Map US on Twitter, Facebook, Instagram, & LinkedIn
- Sponsor presence on conference app
- Prominent logo display on event banner and signage
- Logo & link to your URL on State of the Map US website

BENEFITS BEYOND SOTMUS

- Recognition as a sustaining supporter on OSM US website, social media, & program materials
- Top tier sponsorship of our flagship virtual event, Mapping USA
- Logo and link to your URL on the OSM US website

June 6-8, 2024

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SPONSORSHIP PACKAGES

GOLD SPONSORSHIP $17,000

- Six complimentary conference registrations
- Verbal thank you during opening address by OSM US leadership
- Recognition in pre-conference email marketing (1 dedicated email announcing sponsorship)
- Single-size table located in the Granite Ballroom
- Opportunity to showcase your company at the Friday Networking/B2B event in a five-minute lightning talk.
- 6 tickets to the Friday Networking/B2B event with sponsors, OSM US members, and attendees. Additional passes available for purchase.
- Three social media mentions
- Sponsor presence on conference app
- Large logo display on signage in event space
- Logo & link to your URL on State of the Map US website

SILVER SPONSORSHIP $12,000

- Four complimentary conference registrations
- Recognition in pre-conference email marketing (1 dedicated email announcing sponsorship)
- Single size table in the Granite Ballroom
- Three tickets to the Friday Networking/B2B event with sponsors, OSM US members, and attendees. Additional passes available for purchase.
- Two social media mentions from State of the Map US on Twitter, Facebook, Instagram, & LinkedIn
- Sponsor presence on conference app
- Medium logo & link to your URL on State of the Map US website

June 6-8, 2024
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SPONSORSHIP PACKAGES

COPPER SPONSORSHIP $3,500
- One complimentary conference registration
- Small logo on State of the Map US website

SEGO LILY SPONSORSHIP $2,500
(for Utah small businesses only)
- Two complimentary conference registrations
- Use of shared Sego Lily table in exhibit space
- One ticket the Friday Networking/B2B event. Additional passes available for purchase.
- Small logo & link to your URL on State of the Map US website

BRONZE SPONSORSHIP $6,500
- Two complimentary conference registrations
- One ticket the Friday Networking/B2B event. Additional passes available for purchase.
- One social media mention from State of the Map US
- Small logo & link to your URL on State of the Map US website

June 8-11, 2023
THANK YOU!

AUDIENCE SNAPSHOT

The diversity of the OpenStreetMap community is reflected at State of the Map US. During the event, you will meet:

MAPPING EXPERTS
from established organizations like Craigslist, Meta, Maxar, AWS, Microsoft, and TomTom

MAPPING ENTHUSIASTS
and volunteer contributors to the OpenStreetMap project

LEADERS AND STARTUPS
in the geospatial industry like Mapbox, ESRI, AllTrails, Kaart & Development Seed

GOVERNMENT AGENCIES
such as US DOT, FEMA, Federal Railroad Agency, USGS, NPS, and state and local government representatives.

ORGANIZATIONS
such as The World Bank and the American Red Cross as well as leadership from the Humanitarian OpenStreetMap Team

Questions? Contact us at sponsors@stateofthemap.us

2023 SPONSORS

Platinum

Meta

Gold

Locana

AllTrails

Microsoft
esri

Silver

tomtom

GrabMaps

youthmappers

Bronze

OsmAnd

mapbox

developmentSEED

Dogwood

EpochGeo
OpenStreetMap US is a US-based 501c3 nonprofit working in the United States to support and grow OpenStreetMap, the free, open-source map of the world created by volunteers all over the globe. OpenStreetMap US is an official local chapter of the global OSM Foundation.

Founded in 2010, our mission is to support the OpenStreetMap project in the United States through education, fostering awareness, ensuring broad availability of data, continuous quality improvement, and an active community. Here is a snapshot of our programs:

- **TeachOSM** is an educational program that assists educators at all levels to introduce open source mapping and OpenStreetMap in the classroom.

- **Mapping for Impact** is a new program that partners with civic, social and environmental organizations in the US to leverage OpenStreetMap data for their mission.

- **Mappy Hours** are virtual hangouts that are both educational and social. We often feature guest speakers and offer meaningful opportunities to meet fellow mappers and talk about OpenStreetMap.

- **Our Charter Project program** provides a framework for long term stewardship that supports projects that align with our mission. Current projects include OpenHistoricalMap and OSMCha.

www.openstreetmap.us