STATE OF THE MAP US

SPONSOR PROSPECTUS

Boston, MA

2025

stateofthemap.us

CELEBRATE 15 YEARS OF OPENSTREETMAP US

Welcome!

Join us in celebrating the 15th anniversary of OpenStreetMap US at the upcoming State of the Map US event in Boston! This milestone marks a significant achievement in the collaborative mapping community, and we are excited to come together to honor the progress we have made over the years.

In 2025, hundreds of people from private companies, humanitarian organizations, government agencies, academia, and the technology sector will convene to learn, share ideas and connect. Your investment helps make this amazing conference a reality.

Join us as we celebrate 15 years of open mapping and chart a course for the next chapter of our collective journey.
See you in Boston!

Maggie Cawley, Executive Director
OpenStreetMap US

State of the Map US unites people around OpenStreetMap, the most detailed map of the world powered entirely by open data & community.

State of the Map US is a highly anticipated conference & fundraiser for OpenStreetMap US, a 501(c)(3) nonprofit dedicated to the growth & support of OpenStreetMap & its US community.

THE LARGEST GATHERING FOR OPEN MAPPING INNOVATION IN THE US

OpenStreetMap US is celebrating 15 years of convening the OSM community in the US.

State of the Map US is the perfect event to connect and inspire mappers from a diverse range of interests and expertise, from individual hobbyists to companies, governments, and organizations contributing to OpenStreetMap.

INSPIRATION & CONNECTION

State of the Map US is an opportunity to network with the community, showcase your support for the open mapping movement, and contribute to the continued growth and development of OpenStreetMap US.

If you are passionate about open data, community mapping, and promoting accessibility to geographic information, then you won't want to miss this event, and opportunity to become part of this growing ecosystem!

2024 ~ Salt Lake City, Utah
2023 ~ Richmond, VA
2022 ~ Tucson, AZ
2019 ~ Minneapolis, MN
2018 ~ Detroit, MI
2017 ~ Boulder, CO
2016 ~ Seattle, WA
2015 ~ New York, NY
2014 ~ Washington DC
2013 ~ San Francisco, CA
2012 ~ Portland, OR
2010 ~ Atlanta, GA

Don't miss Boston 2025!

Boston University will be the host venue for the 13th annual State of the Map US. Join fellow map enthusiasts at George Sherman Union on Friday, June 20nd & Saturday, June 21st.

June 19 - 21, 2025

stateofthemap.us

SPONSORSHIPS
AT A GLANCE

BENEFITS	ANNIVERSARY $30,000	GOLD $20,000	SILVER $15,000	BRONZE $7,500	COPPER $3,500	MAYFLOWER $2,500
TICKETS	12	6	4	2	1	2
THANK YOUS	On stage & all emails	On stage, 1 email	1 email			
EXHIBIT SPACE	Double Table	Single Table	Single Table			Shared Table
PRESENT AT B2B	Included	Included				
FRIDAY B2B PASSES	Speaker +11	Speaker +5	4	2		2
SOCIAL MEDIA MENTIONS	6	3	2	1		
PRESENCE ON CONFERENCE APP First 10 sponsors only!	YES	YES	YES			
YOUR LOGO	Website & event banner (prominent)	Website & event banner (large)	Website & event banner (medium)	Website & event banner (small)	Website (small)	Website & event banner (small)

Are you an OpenStreetMap US Organizational Member? Your membership includes a discount to the sponsorship tiers above. Contact us at sponsors@stateofthemap.us to confirm your membership discount or if you would like to become a member.

SPONSORSHIP PACKAGES

ANNIVERSARY SPONSOR $30,000

- Twelve complimentary conference registrations
- Verbal thank you during opening address by OSM US leadership
- Recognition in pre-conference email marketing and dedicated email announcing sponsorship
- Double-sized exhibit table prominently positioned in the exhibition area
- Opportunity to showcase your company at the Friday Networking/B2B event in a five-minute lightning talk.
- Twelve tickets to the Friday Networking/B2B event with sponsors, OSM US members, and attendees. Additional passes available for purchase.
- Six social media mentions from State of the Map US on Twitter, Facebook, Instagram & LinkedIn
- Sponsor presence on conference app (limited to first 10 sponsors)
- Prominent logo display on event banner and signage
- Logo & link to your URL on State of the Map US website

BENEFITS BEYOND SOTMUS

- **Sign on in 2024 and be added as a Mapping USA sponsor at no cost!**
- Recognition as a sustaining supporter on OSM US website, social media, & program materials
- Top tier sponsorship of our flagship virtual event, Mapping USA
- Logo and link to your URL on the OSM US website

SPONSORSHIP PACKAGES

GOLD SPONSORSHIP $20,000

- Six complimentary conference registrations
- Verbal thank you during opening address by OSM US leadership
- Recognition in pre-conference email marketing (1 dedicated email announcing sponsorship)
- Single-size table located in the exhibition area
- Opportunity to showcase your company at the Friday Networking/B2B event in a five-minute lightning talk.
- Six tickets to the Friday Networking/B2B event with sponsors, OSM US members, and attendees. Additional passes available for purchase.
- Three social media mentions
- Sponsor presence on conference app (limited to first 10 sponsors)
- Large logo display on signage in event space
- Logo & link to your URL on State of the Map US website

SILVER SPONSORSHIP $15,000

- Four complimentary conference registrations
- Recognition in pre-conference email marketing (1 dedicated email announcing sponsorship)
- Single size table in the exhibition area
- Four tickets to the Friday Networking/B2B event with sponsors, OSM US members, and attendees. Additional passes available for purchase.
- Two social media mentions from State of the Map US on Twitter, Facebook, Instagram, & LinkedIn
- Sponsor presence on conference app (limited to first 10 sponsors)
- Medium logo display on signage in event space
- Medium logo & link to your URL on State of the Map US website

SPONSORSHIP PACKAGES

BRONZE SPONSORSHIP $7,500

- Two complimentary conference registrations
- Two tickets to the Friday Networking/B2B event. Additional passes available for purchase.
- One social media mention from State of the Map US
- Small logo display on signage in event space
- Small logo & link to your URL on State of the Map US website

COPPER SPONSORSHIP $3,500

- One complimentary conference registration
- Small logo on State of the Map US website
- High five

photo by BlueRidgeKitties on Flickr

MAYFLOWER SPONSORSHIP $2,500

(for regional small businesses & nonprofits only)

- Two complimentary conference registrations
- Use of shared Mayflower table in exhibit space
- Two tickets to the Friday Networking/B2B event. Additional passes available for purchase.
- Small logo & link to your URL on State of the Map US website

AUDIENCE SNAPSHOT

The diversity of the OpenStreetMap community is reflected at State of the Map US. Each year brings folks new to OSM as well as our beloved 'old-timers'.
Take the opportunity to meet:

MAPPING EXPERTS

from established organizations like Meta, Maxar, AWS, Microsoft, Lyft & TomTom

MAPPING ENTHUSIASTS

and volunteer contributors to the OpenStreetMap project

LEADERS AND STARTUPS

in the geospatial industry like Mapbox, Esri, AllTrails, OnX & Development Seed

GOVERNMENT AGENCIES

such as US DOT, FEMA, Federal Railroad Agency, USGS, NPS, and state and local government representatives

ORGANIZATIONS

such as The World Bank and the American Red Cross as well as leadership from the Humanitarian OpenStreetMap Team

2024 SPONSORS

Platinum

Meta   Microsoft   esri THE SCIENCE OF WHERE®

Gold

AllTrails   nearmap   GrabMaps

Silver

tomtom   OVERTURE MAPS FOUNDATION

Bronze

MAXAR   mapbox   youthmappers   ON X   developmentSEED

Copper

EpochGeo   UpSlope Advisors Advise · Optimize · Improve

Sego Lily

MIL GEOSPATIAL LLC

Questions? **Contact us at sponsors@stateofthemap.us**

OPENSTREETMAP US

OpenStreetMap US is a US-based 501c3 nonprofit working in the United States to support and grow OpenStreetMap, the free, open-source map of the world created by volunteers all over the globe. OpenStreetMap US is an official local chapter of the global OSM Foundation.

Founded in 2010, our mission is to support the OpenStreetMap project in the United States through education, fostering awareness, ensuring broad availability of data, continuous quality improvement, and an active community. Here is a snapshot of our programs:

- **TeachOSM** is an educational program that assists educators at all levels to introduce spatial thinking, open source mapping and OpenStreetMap in the classroom.

- The **Trails Stewardship Initiative** brings together mappers, land managers and app developers to improve trail data in OpenStreetMap, improving equitable access to the outdoors and the public's ability to understand and plan for the true nature of a trail system.

- **Mappy Hours** are virtual hangouts that are both educational and social. We often feature guest speakers and offer meaningful opportunities to meet fellow mappers and talk about OpenStreetMap.

- Our **Charter Project** program provides a framework for long term stewardship that supports projects that align with our mission. Current projects include MapRoulette, OpenHistoricalMap & OSMCha.