



# STATE OF THE MAP US

## SPONSOR PROSPECTUS

**Boston, MA**  
**2025**

[stateofthemap.us](https://stateofthemap.us)



# CELEBRATE 15 YEARS OF OPENSTREETMAP US

## Welcome Sponsors!

Join us in celebrating the 15th anniversary of OpenStreetMap US at the upcoming State of the Map US event in Boston! This milestone marks a significant achievement in the collaborative mapping community, and we are excited to come together to honor the progress we have made over the years.

In 2025, hundreds of people from private companies, humanitarian organizations, government agencies, academia, and the technology sector will convene to learn, share ideas and connect. Your investment helps make this amazing conference a reality.

Come celebrate 15 years of open mapping with us and help chart a course for the next chapter of our collective journey.  
See you in Boston!

Maggie Cawley  
*Executive Director*  
OpenStreetMap US



**State of the Map US  
unites people around  
OpenStreetMap, the  
most detailed map of  
the world powered  
entirely by open data &  
community.**



State of the Map US is a highly anticipated conference & fundraiser for OpenStreetMap US, a 501(c)(3) nonprofit dedicated to the growth & support of OpenStreetMap & its US community.

## Sunset Networking Cruise in Boston Harbor

This year, sponsorship includes passage on the Lexington, a 75' authentic two level paddle wheel boat cruising the Boston Harbor. Join us Friday, June 20th for networking, cocktails, appetizers and incredible views of the city at sunset!

# THE LARGEST GATHERING FOR OPEN MAPPING INNOVATION IN THE US



OpenStreetMap US is celebrating 15 years of convening the OSM community in the US.

State of the Map US is the perfect event to connect and inspire mappers from a diverse range of interests and expertise, from individual hobbyists to companies, governments, and organizations contributing to OpenStreetMap.



## INSPIRATION & CONNECTION

State of the Map US is an opportunity to network with the community, showcase your support for the open mapping movement, and contribute to the continued growth and development of OpenStreetMap US.

If you are passionate about open data, community mapping, and promoting accessibility to geographic information, then you won't want to miss this event and opportunity to become part of this growing ecosystem!

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**2024 ~ Salt Lake City, UT**

**2023 ~ Richmond, VA**

**2022 ~ Tucson, AZ**

**2019 ~ Minneapolis, MN**

**2018 ~ Detroit, MI**

**2017 ~ Boulder, CO**

**2016 ~ Seattle, WA**

**2015 ~ New York, NY**

**2014 ~ Washington DC**

**2013 ~ San Francisco, CA**

**2012 ~ Portland, OR**

**2010 ~ Atlanta, GA**

## Don't miss Boston 2025!

Boston University will be the main venue for the 13th annual State of the Map US. Join fellow map enthusiasts at George Sherman Union on Friday, June 20nd & Saturday, June 21st.

June 19 - 21, 2025

[stateofthemap.us](https://stateofthemap.us)



# SPONSORSHIPS

## AT A GLANCE

BENEFITS	ANNIVERSARY \$30,000	GOLD \$20,000	SILVER \$15,000	BRONZE \$7,500	COPPER \$3,500	MAYFLOWER \$2,500
TICKETS	12	6	4	2	1	2
THANK YOUS	On stage & all emails	On stage, 1 email	1 email			
EXHIBIT SPACE	Double Table	Single Table	Single Table			Shared Table
FRIDAY SUNSET CRUISE TICKETS	6	4	2	1		1
SOCIAL MEDIA MENTIONS <small>Additional for sale</small>	6	3	2	1		
PRESENCE ON CONFERENCE WHOVA APP <small>First 10 Sponsors Only</small>	YES	YES	YES			
YOUR LOGO	Website & event banner (prominent)	Website & event banner (large)	Website & event banner (medium)	Website & event banner (small)	Website (small)	Website & event banner (small)

**Are you an OpenStreetMap US Organizational Member?** Your membership includes a discount to the sponsorship tiers above. Contact us at [sponsors@stateofthemap.us](mailto:sponsors@stateofthemap.us) to confirm your membership discount or if you would like to become a member.



# SPONSORSHIP PACKAGES



## ANNIVERSARY SPONSOR \$30,000

- Twelve (12) complimentary conference registrations
- Verbal thank you during opening address by OSM US leadership
- Recognition in pre-conference email marketing and dedicated email announcing sponsorship
- Double-sized exhibit table prominently positioned in the exhibition area
- Six (6) tickets to the Boston Harbor Networking Cruise on Friday evening with sponsors, OSM US members, and attendees. Additional passes available for purchase. See the city at sunset!
- Six (6) social media mentions
- Sponsor presence on conference app (limited to first 10 sponsors)
- Prominent logo display on event banner and signage
- Logo & link to your URL on State of the Map US website



## BENEFITS BEYOND BOSTON

### Anniversary sponsors also receive:

- Recognition as a sustaining supporter on OSM US website, social media, & program materials
- Organization logo and link to your URL on the OSM US website for a year

# SPONSORSHIP PACKAGES



## GOLD SPONSORSHIP \$20,000

- Six (6) complimentary conference registrations
- Verbal thank you during opening address by OSM US leadership
- Recognition in pre-conference email marketing (one dedicated email announcing sponsorship)
- Single-size table located in the exhibition area
- Four (4) tickets to the Boston Harbor Networking Cruise on Friday evening with sponsors, OSM US members, and attendees. Additional passes available for purchase. See the city at sunset!
- Three (3) social media mentions
- Sponsor presence on conference app (limited to first 10 sponsors)
- Large logo display on signage in event space
- Logo & link to your URL on State of the Map US website

## SILVER SPONSORSHIP \$15,000

- Four (4) complimentary conference registrations
- Recognition in pre-conference email marketing (one dedicated email announcing sponsorship)
- Single-size table in the exhibition area
- Two (2) tickets to the Boston Harbor Networking Cruise on Friday evening with sponsors, OSM US members, and attendees. Additional passes available for purchase. See the city at sunset!
- Two (2) social media mentions
- Sponsor presence on conference app (limited to first 10 sponsors)
- Medium logo display on signage in event space
- Logo & link to your URL on State of the Map US website



# SPONSORSHIP PACKAGES



## BRONZE SPONSORSHIP \$7,500

- Two (2) complimentary conference registrations
- One (1) ticket to the Boston Harbor Networking Cruise on Friday evening with sponsors, OSM US members, and attendees. See the city at sunset!
- One (1) social media mention
- Small logo display on event signage
- Small logo & link to your URL on State of the Map US website

## COPPER SPONSORSHIP \$3,500

- One (1) complimentary conference registration
- Small logo on State of the Map US website
- High five

## MAYFLOWER SPONSORSHIP \$2,500

*(for regional small businesses & nonprofits only)*

- Two (2) complimentary conference registrations
- Use of shared Mayflower table in exhibit space
- One (1) ticket to the Boston Harbor Networking Cruise on Friday evening with sponsors, OSM US members, and attendees. See the city at sunset!
- Small logo & link to your URL on State of the Map US website



# AUDIENCE SNAPSHOT



The diversity of the OpenStreetMap community is reflected at State of the Map US. Each year brings folks new to OSM as well as our beloved 'old-timers'. Take the opportunity to meet:

## MAPPING EXPERTS

from established organizations like Meta, Maxar, AWS, Microsoft, Lyft & TomTom

## MAPPING ENTHUSIASTS

and volunteer contributors to the OpenStreetMap project

## LEADERS AND STARTUPS

in the geospatial industry like Mapbox, Esri, AllTrails, OnX & Development Seed

## GOVERNMENT AGENCIES

such as US DOT, FEMA, Federal Railroad Agency, USGS, NPS, and state and local government representatives

## ORGANIZATIONS

such as The World Bank and the American Red Cross as well as leadership from the Humanitarian OpenStreetMap Team

## 2024 SPONSORS

### Platinum

∞ Meta

Microsoft



### Gold

AllTrails *nearmap*

GrabMaps

### Silver

tomtom



OVERTURE MAPS  
FOUNDATION

### Bronze

MAXAR mapbox



youth mappers

ON



developmentSEED

### Copper



EpochGeo



UpSlope Advisors  
Advise - Optimize - Improve

### Sego Lily



Questions? Contact us at [sponsors@stateofthemap.us](mailto:sponsors@stateofthemap.us)





# OPENSTREETMAP US

**OpenStreetMap US is a US-based 501c3 nonprofit working in the United States to support and grow OpenStreetMap, the free, open-source map of the world created by volunteers all over the globe. OpenStreetMap US is an official local chapter of the global OSM Foundation.**

Founded in 2010, our mission is to support the OpenStreetMap project in the United States through education, fostering awareness, ensuring broad availability of data, continuous quality improvement, and an active community. Here is a snapshot of our programs:

- **TeachOSM** is an educational program that assists educators at all levels to introduce spatial thinking, open source mapping and OpenStreetMap in the classroom.
- The **Trails Stewardship Initiative** brings together mappers, land managers and app developers to improve trail data in OpenStreetMap, improving equitable access to the outdoors and the public's ability to understand and plan for the true nature of a trail system.
- **Mappy Hours** are virtual hangouts that are both educational and social. We often feature guest speakers and offer meaningful opportunities to meet fellow mappers and talk about OpenStreetMap.
- Our **Charter Project** program provides a framework for long term stewardship that supports projects that align with our mission. Current projects include MapRoulette, OpenHistoricalMap & OSMCha.



OSM US staff & board members at 2024 SOTMUS

**[www.openstreetmap.us](https://www.openstreetmap.us)**